

HORACIO RODRIGUEZ

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horaciorodriguezphotography.com/contact-portfolio

PROFESSIONAL SUMMARY

- Energetic, creative content writer/designer/producer
- Resourceful and aggressive liaison with solid follow-through
- Expansive knowledge of pop culture and the general zeitgeist
- Detail-oriented with capable multi-tasking abilities
- Strong work ethic and problem solving skills
- Able to create content across a wide breadth of subjects

WORK EXPERIENCE

CONTENT WRITER/PRODUCER - MOTION GRAPHICS ARTIST | The Terrazas Group (1/15 – Present)

- Designed, photographed, created and produced videos, animations, 3D VFX and architectural renderings for clients
- Photographed locations and video recorded interviews; performed post-production photo and video editing duties
- Wrote and created storyboards with detailed shot division for video and animation projects
- Created and maintained digital content for company website and served as site administrator (ttg3d.com)

WEB CONTENT WRITER/PRODUCER | NBC.com – NBC Universal (6/11 – 12/14)

- Wrote recaps, galleries and video copy for all shows across the NBC primetime schedule
- Writer/producer for Zeebox, a live simulcast second screen social networking app where users interact with contextual info
- Managed assets from editorial, video, photo, sales, marketing, social and product departments for Zeebox utilization
- Zeebox live simulcast shows included *The Voice*, *The Blacklist*, *America's Got Talent*, *The Biggest Loser* and *Grimm*

WEB CONTENT WRITER/PRODUCER | SOAPnet.com/Disney – ABC Digital Media (2/08 – 9/09)

- Wrote and edited articles, galleries, recaps and video scripts covering primetime, daytime and general entertainment news
- Homepage editor responsible for maintaining and updating SOAPnet.com's home, index and show pages
- Developed video, photo and user-generated concepts; collaborated with video, design, tech and marketing implementing ideas

WEB PRODUCER | ABC.com/Disney – ABC Digital Media (8/07 – 1/08)

- Created, produced and maintained official web content for shows and specials airing on the ABC Network
- Shows: *Lost*, *Grey's Anatomy*, *Desperate Housewives*, *Oscars/Oscars.com*, *American Music Awards*, *Country Music Awards*
- Developed content in conjunction with design, tech and marketing; maintained contacts with network execs and producers

MANAGER OF DRAMA DEVELOPMENT | FLX Entertainment, Inc. (2001 – 2007)

- Developed, wrote and regularly pitched series and feature ideas to networks, studios and production companies
- Maintained contacts with studios, networks, production companies and agents; coordinated attachment of talent to projects
- Aggressively searched the creative gamut for development source material; analyzed hundreds of scripts and books
- Served as creative development liaison with John Wells Productions 2001-2004

ASSISTANT TO FELIX ALCALA | Director/Producer – Warner Bros. Television (1999 – 2001)

- Coordinated creative and production meetings with producers, studio execs and agents on series, pilot and TV movie projects
- Maintained contacts with studios, networks, production companies, agents and press; arranged travel and daily schedules
- Assisted on location in Kentucky, Miami, Toronto and Vancouver; conducted extensive research for TV and feature projects

PROFESSIONAL SKILLS

- Adobe Creative Suite: proficient in Photoshop, InDesign, Premiere Pro, After Effects, Lightroom, Acrobat and Audition
- MS Office Suite: proficient in Word, Excel, PowerPoint and Publisher
- Expert with Drupal and Go Publish (Disney proprietary) Content Management Systems
- Experienced photographer/videographer with work appearing in galleries and museums
- Skilled copy, photo, video and graphics editor
- Member and regular participant on all major social media platforms
- Fluent in Spanish

EDUCATION

CALIFORNIA STATE UNIVERSITY, LONG BEACH | Bachelor of Arts – Creative Writing